

Conscious Birth Summit 2016

Educational outreach for the birthing community

2016 Sponsorship Opportunities



2011 Photos www.juliestaubphoto.com

Kristin Bergman, LMT, CNA and Doula

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Conscious Birth Summit 2016

Educational outreach for the birthing community

Benefiting *Iowa Birth Organization*

Dear Supporters:

In 2005, a dozen expecting families and a handful of complimentary care practitioners came together in the first annual *Conscious Birth Summit* to discuss empowered and safe birthing practices. Media coverage of the natural birth movement was minimal and home birth rarely discussed. Most Iowans were unaware of the rising rate of medical interventions common in obstetrical practice that were NOT coinciding with beneficial outcomes. Unfortunately, birth by Cesarean Section in the United States has risen to 1:3. The demand for greater childbirth preparation to ensure evidence-based care is growing.

Over 900 participants hungry for information and interested in alternative therapies to enhance their pregnancies have attended this annual conference in the last 10 years. The Friends of Iowa Midwives community advocacy group has grown out of this movement and is working to legalize access to the midwifery model of care in our state. The Iowa Birth Organization formed in 2012 and seeks to “tell the truth about birth and promote equal access to evidence-based maternity care in Iowa, because it is a basic human right,” therefore promoting improved care in and out of hospitals.

In person conversations with practitioners as well as other parents have empowered families to make more informed choices about their care decisions. The gratitude received for hosting this event is overwhelming.



The 10th annual Conscious Birth Summit

on **Saturday, January 16 and Sunday January 17, 2016** will again be held at the Iowa City Public Library in Iowa City, IA. Last year we screened one film between 13 presentations and Q& A panels. There were 4 free, movement sessions across the pedestrian mall at Heartland Yoga and there are always wonderful community building opportunities going on the hallway. Kids yoga, IC Babywearers and nursing support groups gathered in the Children's Section of the library.

With the help of sponsors like you, we will continue to grow this event where parents, birth workers and community come together to support conscious, healthy birth.

We hope you consider this opportunity. Enclosed you will find a Conscious Birth Summit Sponsorship Packet that outlines the benefits of becoming a sponsor.

If you have any questions, please feel free to contact me at kristin.kristinbergman@gmail.com or (319) 621-0335.

Thank you for your time and consideration.

Please join me in supporting a healthy future!

Sincerely,

Kristin Bergman, LMT, CNA and Doula

Conscious Birth Summit

Educational outreach for the birthing community

Platinum Sponsor Level

\$1000

Incentive

Sponsor is recognized with company table at water station at entrance to event.

Sponsor's banner is prominently displayed at registration table for event.

Sponsor's logo is printed prominently on promotional materials, such as program, posters and Save the Dates (time permitting.)

Sponsor is recognized on the Conscious Birth Summit website with a link to the sponsor's website.

Sponsor is recognized verbally throughout the events of the day of the Summit.



Gold Sponsor Level

\$500

Incentive

Sponsor's logo is printed prominently on selected promotional materials, such as posters and Save the Dates (time permitting.)

Sponsor is recognized on Conscious Birth Summit website with a link to the sponsor's website.

Sponsor is recognized verbally throughout the event.



Silver Sponsor Level

\$250

Incentive

Sponsor is recognized on selected printed promotional materials such as posters (time permitting.)

Sponsor is recognized on the Conscious Birth Summit website with a link to the sponsor's website.

Sponsor is recognized verbally at the day of the event.

Bronze Friend Level

\$100

Incentive

Sponsor is recognized on the Conscious Birth Summit website with a link to the sponsor's website and is recognized verbally at the day of the event.

2016 Sponsorship Agreement

We authorize Kristin Bergman and Conscious Birth Summit to include our corporate name and logo on all Conscious Birth Summit 2015 materials consistent with our sponsorship selection and publication dates.

Sponsoring Jan.16 and Jan.17, 2016 Summit:

_____ \$1000- Platinum Sponsor Level

_____ \$500- Gold Sponsor Level

_____ \$250- Silver Sponsor Level

_____ \$100- Bronze Sponsor Level

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone:() _____ Fax:() _____

Email: _____

Authorized Signature: _____ Date: _____

Total Sponsorship Payment due by December 10, 2015

PLEASE MAIL THIS AGREEMENT BY Nov. 1, 2015 TO:

Kristin Bergman
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Iowa City, IA 52245
Phone: (319) 621-0335 * Email: kristin.kristinbergman@gmail.com